

Business | Autumn 2016

Dell



THE HIGHEST STANDARD FOR ANY WORK.

Latitude 13 7000 series, the world's smallest 13-inch business-class laptop with a breathtaking InfinityEdge display.

PROSUPPORT PLUS

Gives the fast problem resolution and support needed to keep business running.

Dell.com/ProSupportPlus

Order from Dell or from our partners. The choice is yours.
Go to page **46** for more details on how to buy.

Award Winning

HIGH TECH. HIGH PRAISE.

When you're at the forefront of innovation, you get noticed. That's why we're thrilled to be recognized with these 2016 CES Innovation Awards.



Tablets,
E-Readers,
& Mobile
Computing

Dell Latitude 12 7000 Series 2-in-1

12-inch 2-in-1 built for the way you work with laptop power, tablet flexibility and premium materials.



Computer
Hardware &
Components

New Dell Latitude 13 7000 Series

The world's smallest 13-inch business-class laptop with a breathtaking InfinityEdge display.



Computer Hardware & Components



Dell Precision 15 5000 Series

Thinnest, lightest, smallest 15" mobile workstation with big performance.



Computer Peripherals

Dell UltraSharp 24 Wireless Connect Monitor – U2417HWi

Change the way you work with wireless convenience.

DELL PROSUPPORT

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so you can focus on your business.

Visit Dell.com/ProSupport

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WE LOVE GIVING YOU MORE FLEXIBILITY.

Introducing our workaholic – tablet portability, Ultrabook™ power and desktop experience in one. With a stunning 10.8" HD screen, optional full keyboard and extended desktop dock, you can take your work anywhere. It's the ultimate do-it-all tablet.

Venue 11 Pro 5000 Series

Powerhouse performance with an Intel® Atom™ processor, 10.8" screen and a full range of accessories including an optional attachable keyboard.



Accessories not included.



DELL PROSUPPORT

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so you can focus on your business.

Visit Dell.com/ProSupport

ACCESSORIES

Recommended and tested for your Venue tablet.



Targus Meridian 11" Tablet Case for Dell Venue Tablets. Designed to fit all Dell Venue 11 Pro Tablets and smaller.



Tablet not included.

Dell Tablet Dock

Dock and connect to monitor, keyboard/mouse and network.



STYLED FOR WORK. WORK IN STYLE.

Meet the laptop that has everything needed for work: the Vostro 15 3000 Series. This laptop is built to impress with the latest Intel® Core™ processor for speed and productivity.

Powerfully efficient

Work through the day quickly and conveniently with the latest Intel® Core™ processor. This ultra-low voltage processor delivers power and an efficient performance.

Anti-glare for optimal viewing

A 39,6 cm (15,6") anti-glare screen with optional Full HD resolution gives employees the clarity they crave to work comfortably in any environment.

Room for growth

Save and access presentations, documents and media without worry of space limitations with up to a 1To HDD.

Vostro 15 3000 Series

A 39,6 cm (15,6") laptop with powerful processors, a numeric pad and a refined design for professionals.



DELL PROSUPPORT PLUS

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors.¹

Visit Dell.com/ProSupportPlus

ACCESSORIES

Recommended and tested for laptops.



Dell optical mouse WM126

Reduce cable clutter and work and play longer, with comfortable design and extended battery life.



Dell Portable backup hard drive 1TB

Makes it easy to store, share and transfer files. Automatic backup software comes pre-installed.

Windows 10

Unprecedented performance and productivity! Windows 10 offers all the features of the world's most popular operating system, you already know - plus some improvements that will delight you.

¹ Based on Nov 2014 Principled Technologies Test Report commissioned by Dell. Actual results will vary. Full report can be found at <http://facts.pt/14dh1gl>. Dell ProSupport Plus availability and terms vary by region. See Dell.com/servicecontracts/global.

WEIGHTLESS. BORDERLESS. LIMITLESS.

Give your employees the mobile power to reduce downtime by 50%, **get 4X faster performance** and gain 3X battery life.*



33,8 cm
(13,3')

 Windows 10



CES 2016 Computer Hardware category



31,7 cm (12,5")

B



39,6 cm (15,6")

C

EXPERT HELP

Dell's dedicated small & medium business experts can help you choose the right solution for your business.



D

E

A. XPS 13. The world's smallest 13" laptop with the world's first virtually borderless InfinityEdge display – amazing both inside and out. Featuring up to 6th Gen Intel® Core™ i7 processor and Windows 10. Available with Windows 10 Pro.

B. XPS 12 2-in-1. Move seamlessly from laptop to tablet with an innovative design, perfecting the 2-in-1 experience. Featuring an Intel® Core™ M processor and Windows 10. Available with Windows 10 Pro.

C. XPS 15. The world's smallest 15" laptop with a virtually borderless InfinityEdge display - all in our most powerful XPS laptop. Featuring up to a 6th Gen Intel® Core™ i7 processor and Windows 10. Available with Windows 10 Pro.

D. Dell Active Pen. Interact with your XPS 12 with an ergonomic active pen designed for high performance and a natural writing experience.

E. Dell Power Companion 451-BBMV 18,000 mAh)-PW7015L

Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

THE HIGHEST STANDARD FOR ANY WORK.

Ready for a performance boost? Refresh your technology with mobility at it's finest. With essential features for small and growing businesses, the Dell Latitude family is the next step in business efficiency and power.

Resilient reliability

All Latitude laptops undergo extensive military-grade testing to ensure they can survive your everyday workday and are available with enterprise-class Dell ProSupport Plus for peace-of-mind.

Premium Performance

Designed with superior performance in mind, Dell Latitude laptops are capable of delivering enhanced speed and the superior battery life you need to strengthen your business.

Outstanding security

Only Dell offers comprehensive encryption, advanced authentication, and leading-edge malware prevention from a single source. The Intel® Core™ vPro™ processor family is designed to strengthen security across the enterprise.

Trouble-free manageability

Dell offers the world's most manageable laptops with Dell-unique Intel® Core™ vPro™ processor family capabilities and the Dell Client Command Suite. And enjoy seamless connectivity to all your accessories in a snap with flexible Latitude docking options.



*Comparing systems four years old or more to new systems



A. New Latitude 13 7000 Series. The world's smallest 13-inch business-class laptop with a breathtaking InfinityEdge display.


B. Latitude 3000 Series. Secure, easily managed and reliable business-class laptops with strong performance for everyday productivity.

C. Latitude 5000 Series. World's most secure business laptops, newly designed so you can work confidently.

D. Latitude 7000 Series. World's most secure business laptops designed with superior performance and premium features.

E. Dell Premier Briefcase. Provides the convenience and reliability of a mobile office with a sleek, travel-friendly design.

F. Dell Power Companion (12,000 mAh). Charge multiple devices simultaneously and extend battery life.

 Products shown feature optional touch functionality.

 Windows 10

Unprecedented performance and productivity! Windows 10 offers all the features of the world's most popular operating system, you already know - plus some improvements that will delight you.

RUN YOUR BUSINESS WITH TECHNOLOGY YOU LOVE.

The right technology can make the difference between a floundering or flourishing business. When you partner with Dell, you get a full suite of tailored services and systems that turns your office into a powerhouse of production. With front and back office solutions and support designed to save you time and keep you connected from end to end, you'll be able to take your small-but-mighty business performance to the next level.

Latitude 12 7000 Series 2-in-1
12-inch 2-in-1 built for the way
you work with laptop power,
tablet flexibility and premium
materials.





OptiPlex 3020 Micro

Ultracompact, energy efficient desktop with versatile deployment options, including a range of custom mounts.



PowerVault NX400

The next generation of affordable and reliable rack-mounted, network-attached storage (NAS).



Dell Networking X1008

Easily manage your office network with 1GbE and 10GbE switches that offer enterprise-class features and intuitive, GUI-based management.



PowerEdge T110 II

Delivers the performance and features to run small business applications and the security and scalability to support business growth.



WHEN YOUR JOB REQUIRES NERVES OF STEEL.

Dell Latitude Rugged and Rugged Extreme notebooks and tablets provide the highest levels of security, manageability and reliability you've come to expect – plus the strength and protection required to survive in your tough work environment.

Wherever work takes you, Dell Latitude Rugged and Rugged Extreme notebooks provide protection from the harshest conditions like heat, humidity, salt, water and sand. Along with all that protection comes the latest processors and wireless connectivity security plus the security, manageability and reliability that you've come to expect from Latitude. Tame your work environment today.

35,5 cm
(14")



Latitude 14 Rugged

14" laptop built to withstand shocks, drops and vibrations. Thrives in extreme temperatures. Featuring an Intel® Core™ i5 processor.

35,5 cm
(14")



Latitude 12 Rugged Tablet

12" tablet meets rigorous military-standard requirements. Made with shock-absorbent materials. Featuring an Intel® Core™ M processor.

30,5 cm
(12")



Latitude 12 Rugged Extreme

12" laptop built for real-world performance and security. Featuring an Intel® Core™ i3 processor.



Unprecedented performance and productivity! Windows 10 offers all the features of the world's most popular operating system, you already know - plus some improvements that will delight you.

Latitude 12
Rugged Tablet





Product shown:
Latitude 12 Rugged tablet.

DELL PROSUPPORT

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so you can focus on your business.

Visit Dell.com/ProSupport

ACCESSORIES

Recommended and tested for your Latitude Rugged notebook.



Dell Power Companion (18000 mAh) & Slim Power Adapter - 65 Watt.

Take extra power with you and be more productive. Powers select laptops, smartphones, tablets and other USB devices.



Dell Premier Backpack 460-BBNE (M)

Fits Most Screen Sizes Up to 15.6"

DEMANDING WORK DESERVES PRECISION.

You need the right tools to excel. That's why we've redesigned the Dell Precision from the inside out. Get full-blown workstation performance with professional-grade graphics and massive storage in a compact mobile design. The 6th Gen Intel® Core™ and Intel® Xeon® processors deliver the power you need while the ISV certification ensures high-performance applications run smoothly.



Dell Precision 15 3000 Series

Affordable, fully configurable 15" mobile workstation in a thin and light design.

Available with Win 10 Pro.

Dell Precision 15 5000 Series

Thinnest, lightest, smallest 15" mobile workstation with big performance.

Available with Win 10 Pro.

Dell Precision 15 7000 Series

Dell's most powerful 15" mobile workstation with Intel® processors and a PremierColor 4K display.

Available with Win 10 Pro.





“What I like about the Dell Precision is not just the power and the reliability, but what’s on the outside. To have a screen that can actually represent the photograph’s true colors – that’s really important.”

— Sam Robinson, Photographer & Director, London

Find out how the power of the Dell Precision helps bring Sam Robinson’s vision to life.

As an acclaimed lifestyle photographer working in London, Sam Robinson needs technology with high-performance power that can quickly process the thousands of raw photos he snaps in a single photo shoot.

The future-ready Dell Precision family:
Redesigned to redefine innovation.

Product shown:
Dell Precision 15 5000 Series (5510)

DELL PROSUPPORT

Let our in-region advanced technology experts handle PC and tablet hardware and software challenges, so you can focus on your business.

Visit Dell.com/ProSupport

ACCESSORIES

Recommended and tested for your Precision laptop.



Dell Thunderbolt Docking Station.

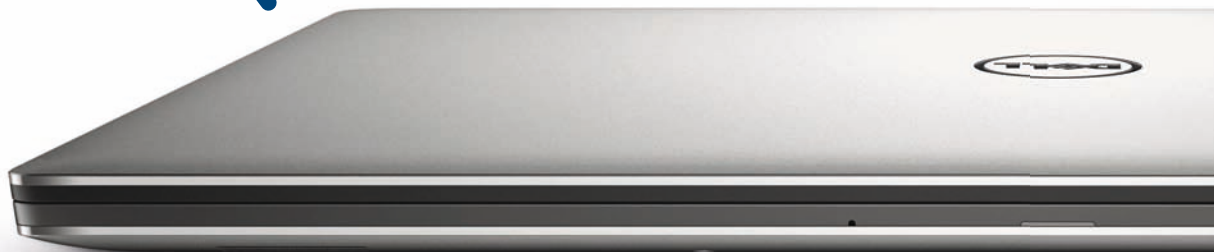
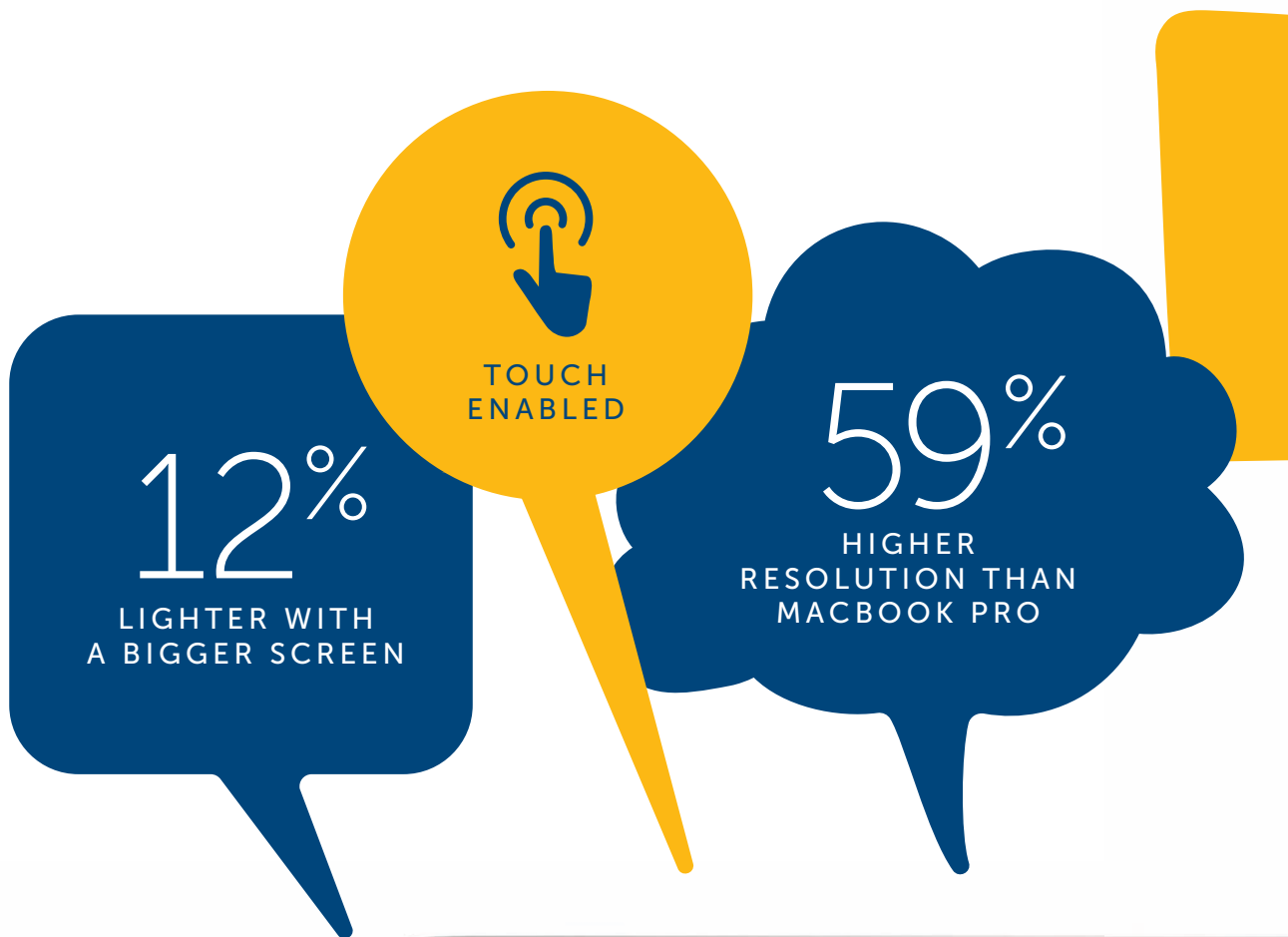
Quickly connects mobile workstations to a single data and power source for ultimate display performance.



Dell Ultrasharp 32 Ultra HD 4K Monitor with PremierColor – UP3216Q.

The ideal PremierColor coverage and Ultra HD 4K clarity for finely detailed projects requiring highly accurate color.

HIGHER PERFORMANCE.
LOWER PRICE.



Dell Precision 15 5000 Series features the first ever InfinityEdge display.



In a head-to-head match-up the **Dell Precision 15 5000 Series** beats the **Apple® MacBook Pro** in all the specs that matter. It's the reason more business and creative professionals choose Dell Precision workstations with an Intel® Xeon® processor over other laptops to get the job done.

77%

MORE BATTERY
LIFE THAN
MACBOOK PRO

2x

HARD DRIVE STORAGE
OF MACBOOK PRO

#1

WORKSTATIONS
IN THE U.S.



And an Intel® Xeon® processor to optimize all of your creative endeavors.

*All other compared to published specs for MacBook Pro taken from apple.com as of March 2016

COMPACT AND RICH IN FEATURES.

The Vostro Desktops (Intel®) are redesigned to help you get the job done with the latest Intel® processors, up to 2TB of hard drive storage for important data, multiple expansion slots for future upgrades and 2GB of optional discrete graphics. Reliable technology you can count to help you stay productive and on schedule.



Vostro 3650 Mini Tower Desktop
Mini-tower designed to save space without compromising performance and grows with your business.



**Vostro 3252
Small Form Factor Desktop**
Scalable Powerful. Reliable.
Meet the desktop devoted to small business.



25,6 cm (10,1")



Monitor, keyboard and mouse sold separately.

Vostro 3250 Small Form Factor Desktop

Reliable, small desktop designed to fit perfectly on your desk and with your business.

*Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market.

ACCESSORIES

Recommended and tested for your Vostro Desktop.



Dell Bluetooth Portable Speaker – AD211.

The Dell Bluetooth Portable Speaker is a portable, lightweight wireless speaker that features a long-lasting rechargeable battery and the latest wireless technologies.



Dell S2240T 54.5cm (21.5") LED Win8 Multi-Touch Monitor

Multi-touch, Full HD display offers exceptional clarity and usability in a clean, efficient design. Ideal for students and professionals.

MORE PRODUCTIVITY PER SQUARE INCH.

You don't compromise. Neither do we. The OptiPlex desktops are the world's most secure, manageable and reliable for business, offering you maximum productivity in minimum space.



Add the Dell 24 Monitor - P2416D.

With 6th Gen Intel® Core™ processors, advanced data protection and unique desktop management capabilities, Dell OptiPlex ensures your business remains protected and productive, anytime.





A. OptiPlex 7040 Small Form Factor. Small, space-saving desktop that delivers the ultimate in performance, with flexible dual orientation options. Features a 6th Gen Intel® Core™ i3 processor.

B. OptiPlex 7040 Micro. Ultracompact business desktop for premium performance. With a range of mounting options. Features a 6th Gen Intel® Core™ i3 processor. Available with Windows 10 Pro.



C. OptiPlex 5040 Mini Tower. Compact desktop with more storage and memory options for advanced performance. With a 6th Gen Intel® Core™ i3 processor. Available with Windows 10 Pro.

D. OptiPlex 7440 All-In-One. Ultra sleek, premium all-in-one with industry-leading features and no compromise desktop performance. Available with Windows 10 Pro.

61 cm (24")



GIVING IDEAS THE POWER TO MOVE.

Whether you're a start-up creating new transportation for people in wheelchairs or one of the world's biggest manufacturers of automobiles, you need mission-critical reliability and performance to handle the most demanding applications. Dell Precision workstations, powered by Dell UHD monitors, are the perfect complement for graphic intensive work. No matter what your design challenge, the Dell Precision, ISV-certified for applications like SOLIDWORKS®, can efficiently and accurately bring your vision to life and are fully customizable.



Dell Precision Tower 3000 Series (3420)

Affordable, small form factor workstation is the smallest in its class.

Available with Windows 10 Pro.

Dell Precision Tower 5000 Series (5810)

Tower workstation in a compact design with expansion options. Featuring a single Intel® processor. Free Windows 10 Pro upgrade.

Dell Precision Tower 7000 Series (7810)

Dual-socket tower workstation perfect for powering through graphics or intensive application workloads. Free Windows 10 Pro upgrade.





“Technology makes it possible to build and test our vehicle digitally. We can use a simulation through a workstation rather than actually building a component. Technology allows us to come up with a product just like a car manufacturer would.”

– Stacy Zoern, President and Co-Founder, Kenguru

DELL PROSUPPORT PLUS

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors.¹

Visit Dell.com/ProSupportPlus

ACCESSORIES

Recommended and tested for your Dell Precision workstation.



Dell Wireless Mouse – WM326

With a great wireless connection and up to 18 months of battery life, you can enjoy reliable wireless performance day after day.

68,6 cm (27")



Dell 27 Ultra HD 4K Monitor – P2715Q.

Exceptional Ultra HD 4K screen clarity at a reasonable price.

HOW CAN A SERVER HELP YOUR BUSINESS?

Efficiency Servers are designed to do a better job of supplying more data storage capability and management, all from one system.

Performance Supports up to 48% more network users of SQL Server, Exchange Server & SharePoint than the HP blade storage & server solution¹.

Manageability Internal enterprise-security software lets you push updates, patches and virus scans from one centralized operating station.

Secure data A server can automatically back up your entire network, from PCs, to external storage devices, even tablets - so you will never lose critical data if a machine fails, is lost or stolen.



SERVERS TO START RIGHT.

Dell PowerEdge servers reduce deployment time by 99%.²



PowerEdge T130

Ideal first server for small business with the right blend of value, reliability and security. With an Intel Pentium processor.



PowerEdge T330

Helps deliver robust scalability, performance and reliability to your office. With an Intel® Pentium processor.

SERVERS TO STAY RIGHT.



PowerEdge T430

Accelerate performance in office environments with a 2-socket server featuring expandable design and quiet acoustics. With an Intel Xeon processor.



PowerEdge T630

Drive a wide range of demanding workloads with a huge internal storage capacity and an Intel® Xeon® processor.

¹ Source: Principled Technologies, Inc. "Data Center in a Box Performance Test: Comparing Dell and HP Blade Solutions", an August 2012 report commissioned by Dell.

² PowerEdge servers can be discovered and automatically configured from simple files over a network, eliminating potential errors and reducing deployment time by 99%.

An entry-level server can save you risk, time and money, and simplify your business by consolidating multiple devices into a single platform. You'll enjoy streamlined data and application sharing, software updates and security – helping you reduce downtime and reinforce a more efficient office.



PowerEdge R230

Experience enterprise-class features in a rack optimized 1U server, with an Intel® Pentium processor.



PowerEdge R330

Strong performance and scalability, offering an Intel® Xeon® processor, 8GB* memory* and 500GB* hard drive.



PowerEdge R430

Delivering peak performance to space-constrained data centers, with the latest Intel® Xeon® processor and DDR4 memory.



PowerEdge R530

Adapt to changing workload conditions with an expandable platform ready for virtualization and high-availability clustering.

PRODEPLOY

ProDeploy delivers expert installation and configuration services to get any data center up and running quickly. Upgrade to ProDeploy Plus for additional environmental analysis, post-deployment assistance and training credits for employees.

Visit Dell.com/prodeploy

Windows Server 2012 R2 utilizes the cloud platform to empower users by providing them with access to their data and applications anywhere, anytime on any device.

Whether you need a second server or more, adding servers to your current setup delivers an office-optimized solution that adds capacity for more storage, support, strength and scalability – enhancing your business productivity and bottom line.

WORKLOAD-DEFINED INFRASTRUCTURE CONVERGED.

Precisely tailor, quickly deploy and easily manage your infrastructure with the flexible building blocks of the Dell PowerEdge FX architecture, engineered for both modern and legacy workloads.

Flexible scalability

With compute, storage, and IO modules in just 2U of rack space, FX allows you to adapt and build a software-defined converged infrastructure.

Management, your way

Monitor the entire FX infrastructure from a single console with your choice of 1-to-1 rack or 1-to-many chassis-based management.

Demand-driven performance

Deploy now and scale as needed later with customizable IT building blocks of IO, server and storage.



A. PowerEdge FC630

Ideal for hosting virtualization environments or running business intelligence applications, databases and private clouds.

B. PowerEdge FC830 server

A powerful full-width, 1U 4-socket server block with dense compute and memory scalability and a highly expandable storage subsystem.

C. PowerEdge FD332 Server

Flexible, high-density FX storage. Now you can rapidly scale direct attached storage (DAS) in your FX-based infrastructures with the FD332 halfwidth 1U storage module.



DELL PROSUPPORT PLUS

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors.¹

Visit Dell.com/ProSupportPlus

CHASSIS FREE PROMOTION

Benefit from our promotional Solution Programs and get chassis free. Contact sales department to get more info how to save on FX, VRTX or M1000e chassis

DID YOU KNOW?

Dell PowerEdge M-Series blade servers can reduce power costs by up to 20% compared to identically configured competitive offerings.

STORAGE ECONOMICS REDEFINED.

Because when you deploy a storage system from Dell,
your legacy IT limitations no longer apply.

Enterprise-class performance and value

Optimize SAN and NAS environments with a virtualized, scalable pool of disks that automatically, intelligently adapt to your application and workload demands.

Exceptional efficiency

Deploy a single platform for block and file with built-in efficiency, resiliency and intelligence to optimize your IT budget.

Simplified scalability

Flexible architecture readily adapts to business growth and evolving technologies without artificial restrictions or complexities.

A



B



C





DELL PROSUPPORT PLUS

Add ProSupport Plus with SupportAssist and spend up to 84% less time on the phone to resolve common hardware issues, compared to key competitors.¹

Visit Dell.com/ProSupportPlus

BENEFIT OUR PROMOTIONAL SOLUTION PROGRAMS.

Extend your flash storage

- Fill up **your Dell storage SCv2020** with SSDs and save

up to 20%

Fully populate MD3 and save **10% on HDDs**

Contact sales department and get more information about these promotions

A FS Series

The EqualLogic FS7600 and FS7610† can provide up to 7x greater capacity scalability, powered by an Intel® Xeon® processor.

B SC Series

Dell Storage SC Series arrays provide a unified platform for the ultimate in performance, adaptability and efficiency, powered by an Intel® Xeon® processor.

C NX Series

Dell Storage NX3330 and NX3230 offer simplified management with Windows Storage Server 2012 R2, powered by an Intel® Xeon® processor.

ALL NEW POWEREDGE SERVERS.

The latest generation of PowerEdge 13G servers has been designed to help improve IT productivity, lower energy costs and give you fast access to your data. Let a Dell expert help you choose the right server and solutions to meet your workload and project needs. A Dell expert technician can help install it all for you.

Robust performance

Turbocharge business applications and unleash high-performance computing capabilities with the latest generation of Intel® Xeon® processors.

Unmatched management capabilities

Manage remotely with a smartphone or at the server. Plus, save even more time and valuable resources with automated deployment, updates and support of all your Dell servers.

Workload-optimized storage

Choose from a wide range of local storage options including flash and software-defined solutions to enable fast data access and accelerated application performance.

Intel Inside®. Powerful Data Center Outside.



PowerEdge R630

Maximize data center efficiency with an ultra-dense virtualization or database engine, with an Intel® Xeon® processor.



New PowerEdge R730

Adapt to virtually any workload with a scalable server, featuring an Intel® Xeon® processor.



PowerEdge T630

Drive a wide range of demanding workloads with a huge internal storage capacity and an Intel® Xeon® processor.

MODERNIZE YOUR NETWORK.

Energy-efficient, cost-effective 1GbE and 10GbE switches designed for modernizing and scaling network infrastructure. N-Series switches utilize a comprehensive enterprise-class L2/L3 feature set, deliver consistent, simplified management, and offer high availability device and network design.

- N1500 Series: Enterprise features for small and medium businesses.
- N3000 Series: 1Gb power-efficient density for campus or small-scale data center deployments.
- N4000 Series: Deliver more bandwidth in the campus core with a power-efficient and flexible 10GbE switching solution for simple scalability and high density.



Dell Networking N1500

The N1500 switch series offers a power-efficient Gigabit Ethernet (GbE) network-access switching solution with integrated 10GbE uplinks.



Dell Networking N3000

The Dell Networking N3000 Series offers high-availability GbE switches for Layer 3 access or aggregation, providing easy-to-manage solutions.



Dell Networking N4000

The N4000 Series allows you to apply 10/40GbE wire-speed flexibility to your existing campus network with high-performance, non-blocking switches.



INTRODUCING PRODEPLOY ENTERPRISE SUITE

Get more out of technology starting on day one.

From simple hardware installations to the most complex hardware and software integration, we take the guess work and risk out of deploying the new technology you need to transform your business. The ProDeploy Enterprise Suite is designed to complement your business model – whether you have an experienced IT staff or no staff at all. We understand the demands on you and your staff, and are here to provide the right assistance to keep up with the evolving technology needs of your organization.

If your deployment needs are better served by one of Dell's certified partners, they can deliver with our full backing. Trust Dell experts and partners to lead your deployments so you can focus on your core business. Who's better suited to implement the latest Dell servers, storage and networking systems than the Dell engineers and our partners, who do it every day?

Basic Deployment - Get consistent hardware installation by experienced technicians

Trust Dell to install your hardware quickly and right the first time, while freeing up your staff's time.

- Experienced product technicians
- Onsite rack, stack, cable and label during business hours
- Onsite packaging materials disposal
- Consistent hardware installation

ProDeploy - Maximize hardware and software investments from the start

Rapidly adopt new technology and set your organization up for success with expert planning and implementation.

- Dell certified deployment engineers
- Single point of project management
- Site readiness verification
- Implementation planning
- 24x7 deployment services
- Installation and configuration of operating system, firmware and hypervisor
- Full project documentation with knowledge transfer
- Configuration data transfer to Dell Technical Support

ProDeploy Plus - Experience the market's most complete deployment service

From beginning to end, ProDeploy Plus provides the skill and scale needed to successfully execute demanding deployments in today's complex IT environments.

With ProDeploy Plus, you get everything in ProDeploy and more:

- Technical Account Manager engagement for ProSupport Plus systems
- Tool driven environment mapping
- Data migration analysis and recommendation for storage
- Multivendor integration testing for networking
- Project documentation with knowledge transfer
- 30-days of post-deployment configuration assistance
- Training credits for Dell Education Services

Time and money saved using expert deployment services can fuel innovation. Organizations outsourcing deployments:

increase operational efficiency by

25%¹

reduce internal IT effort by

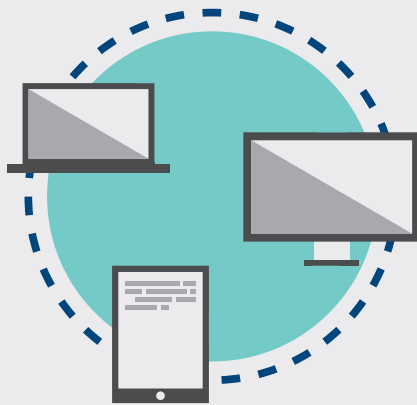
91%²

¹ Source: Based on "Deploying New Dell Solutions with Dell Deployment Services", a Principled Technologies Test Report commissioned by Dell, August 2015. Full report found here:

<http://i.dell.com/sites/doccontent/shared-content/services/en/Documents/Dell-ProDeploy-Plus-Data-Sheet.pdf>

² Source: IDC White Paper, sponsored by Dell, Deployment of Servers, Storage & Networking, August 2015

YOU'VE GOT A BUSINESS TO RUN. WE'LL TAKE CARE OF **IT**.



Configuration Services

Efficiently deploy new, fully-integrated PCs.

- Single point of contact manages all deployment tasks
- New systems are imaged, configured and tagged prior to shipping



ProSupport

Proactive IT support that is fast and easy.

- 24x7x365 direct access to in-region ProSupport engineers
- Proactive issue detection and automated case creation¹
- Single source for both hardware and software issues

As a business owner, you're busy running daily operations and planning your growth strategy. With Dell's comprehensive Support and Configuration Service solutions, you'll get technology support when you need it, freeing you up for other priorities.



ProSupport Plus

Dell's most complete support service for PCs and tablets.

All the capabilities of ProSupport with:

- Predictive failure prevention²
- Repair for drops, spills and surges
- Hard drive retention in the case of failure³

¹ SupportAssist is only available on Windows 8, 8.1 and 10 based mobile products. Not available on Windows RT, Android, Google Chrome, IoT devices or Wyse thin clients.

² Predictive analysis failure detection is limited to hard drives and batteries.

³ Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.

Only complete support claim is based on a Dell analysis dated Feb. 2016. Some ProSupport Plus features are not available on all products. See Dell.com/ProSupportPlus.



YOU'LL LOVE OUR BRAND OF SUPPORT.

Dell ProSupport Plus for PCs and tablets: support for businesses that have no time for downtime.

ProSupport Plus is the only complete proactive support service that combines priority access to expert support, predictive analytics with automated tools by SupportAssist technology¹, and protection of your investments. This service keeps your PCs and tablets running smoothly, so you can focus on your business.

Dell ProSupport Plus with SupportAssist significantly reduced time to resolve a failed hard drive³ with:

- Up to 91% less time to resolution
- Up to 72% fewer steps to resolution

Improve productivity, reduce support time and protect your investments with:

- Priority access to support experts
- Proactive automated issue detection, case creation and notification¹
- Predictive failure prevention¹
- Repair for drops, spills and surges
- Hard drive retention after replacement to secure your data²

ProSupport Plus provides end-to-end support that minimizes internal support efforts. Go to Dell.com/ProSupportPlus or call Dell today.

End-to-end support for PCs and tablets with proactive issue prevention.

Here's what you'll get:	Basic service Hardware only	Dell ProSupport Hardware & Software	Dell ProSupport Plus Complete Support
Technical support through phone, chat and online	Business Hours	24x7	24x7
Hardware repair service delivery	Varies	Onsite ⁴	Onsite ⁴
Self-service case management and parts dispatch through TechDirect	✓	✓	✓
Direct access to ProSupport engineers		✓	Priority Access
Single resource for software and hardware expertise		✓	✓
Command center monitoring and crisis management		✓	✓
Software support with collaborative 3 rd party assistance		✓	✓
Case Management API for helpdesk integration		✓	✓
Automated issue detection, notification and case creation by SupportAssist ¹		✓	✓
Predictive issue detection for failure prevention by SupportAssist ¹			✓
Accidental damage repair for drops, spills and surges			✓
Retention of hard drive after replacement ²			✓
Dedicated Technical Account Manager ⁵			✓
Monthly support history and contract reporting ⁵			✓

¹ SupportAssist is only available on Windows 8, 8.1 and 10 based mobile products. Not available on Windows RT, Android, Google Chrome, IoT devices or Wyse thin clients. Predictive analysis failure detection is limited to hard drives and batteries.

² Hard drive retention not available on products without a removable hard drive including some Chromebook and Venue models.

³ Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell.

⁴ Testing conducted in the United States. Actual results will vary. Full report: <http://facts.pt/Cr3tEY>

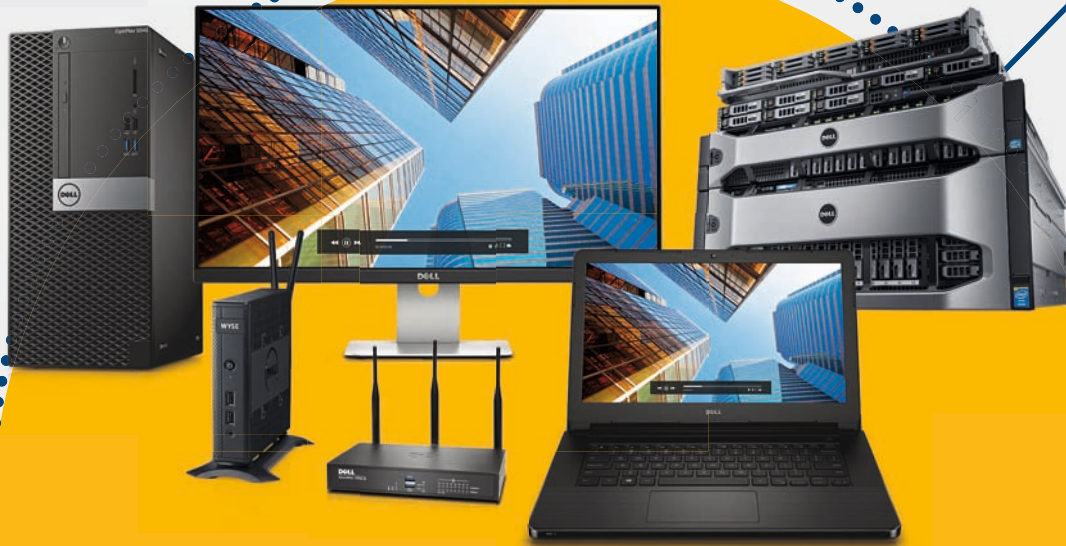
⁵ Onsite service not available on Chromebook A35, Venue 7, 8, and 8 Pro tablets and Wyse thin clients

⁶ Available for customers with 1,000 or more ProSupport Plus systems.

⁷ Only complete support claim is based on a Dell analysis dated Feb. 2016. Some ProSupport Plus features are not available on all products.

See Dell.com/ProSupportPlus.

EMPOWERING YOUR BUSINESS YOUR WAY.



Simplify connections and keep information flowing for your business. Dell delivers just what you need to build or evolve a perfect, secure network.

Get expert help selecting the right solution for your business from Dell's small & medium business experts. And, don't forget about ProSupport Plus.

Meet your every need with Dell business solutions.



Server & Backup

Choose Dell PowerEdge servers to:

- Centralize your business data and applications for easy sharing and secure access control
- Minimize risk and simplify data protection with a backup and recovery Dell PowerVault solution
- Improve system performance and stability with Dell ProSupport Plus for Enterprise - 24x7 tech support, a dedicated Technical Account Manager and SupportAssist automated monitoring



Networking & Security

Set up a network designed for small and medium business that includes:

- Enterprise-class network control with consumer-like ease
- Dell SonicWALL for maximum control over all data and applications across your network
- Together, Dell Networking and Dell SonicWALL offer faster connection speeds, enterprise grade protection



PC & Virtualization

Customize reliable business-class laptops and desktops and get:

- End-to-end cloud client-computing solutions
- Heightened security, speed and management across any platform.
- Dell Wyse desktop virtualization solutions
- Easy Windows migration to current system setup
- Outstanding end-user support



Cloud & Software

Customize your cloud solution with an end-to-end portfolio including:

- Cross-platform services
- Private and hybrid clouds
- Diverse management
- Expert guidance
- Scalable integrated enterprise software
- Office 365, Cloud services and 24x7 support



Encryption software

Keep sensitive data secure and meet compliance mandates with encryption coverage using Dell Data Protection Encryption solutions.



A



B



C



D



E

WORK EVERYWHERE. EASIER.

Be mobile. Stay razor sharp and ready to go with the portable power of Dell accessories. This full range of accessories is designed and tested to easily connect, share and carry your Dell system - wherever your office takes you.

58,4 cm (23")



F



G



A. Logitech MX Anywhere 2 Mouse. Helps to pair up to three computers and switch between them with the touch of a button.

B. Dell Active Pen. For use with compatible Dell tablets or 2-in-1 notebooks.

C. Dell Adapter - USB Type-C to HDMI/VGA/Ethernet/USB 3.0 - DA200. Connect your notebook to multiple devices – projectors, TVs, displays, and Ethernet – with one dongle.

D. Dell Tablet Keyboard – Mobile. Includes touchpad and integrated rechargeable battery for more Venue 11 Pro performance.

E. Dell Power Companion 12,000mAh USB-C-PW7015MC. Power and charge your notebook along with your phone while you are on the go.

F. Dell UltraSharp 23 Multimedia Monitor – UZ2315H. Features Full HD webcam and speakers optimized for Lync®.

G. Dell Tablet Dock. Charge and connect your notebook to up to two Full HD displays and other essential peripherals.

H. Dell Dock - WD15. A reliable connection for your Latitude 12 - up to 2 FHD displays and other essential peripherals.

I. Dell 2.0 Speaker System – AE215. High quality sound experience that fits neatly into almost any desktop setup.

J. Dell Portable Backup Hard Drive – 1 TB*. Easily back up files, store and transfer data.



WE LOVE POWERING YOUR PRODUCTIVITY.



27"

A



D

80 cm
(31,5")

86 cm
(34")



E

Streamline your business day with the latest Dell monitors and docks. Consider a dual monitor set up to help boost productivity up to 18%.* Create more usable space on your desk to work comfortably with innovative arm-mounted monitors. Discover how easy it is to plug-in and plug-out with smart Dell accessories.

#1 Dell Monitors #1 worldwide.**

A. Dell UltraSharp 27 InfinityEdge Monitor with Arm - U2717DA. Maximize your view with this arm-mounted InfinityEdge monitor with super thin borders.

B. Dell Wireless Keyboard and Mouse – KM636. High-quality, wireless performance for a clutter-free desktop.

C. OptiPlex 3040 Small Form Factor. Space-saving desktop. Features 6th Gen Intel® Core™ iX processor

D. Dell UltraSharp 32 Ultra HD 4K Monitor with PremierColor – UP3216Q. Ideal PremierColor coverage and fine Ultra HD 4K clarity for every color-critical project.

E. Dell UltraSharp 34 Curved Ultrawide Monitor - U3415W. Immersive panoramic view on this ideally sized 34" 21:9 screen draws you in.

F. Dell UltraSharp 24 Monitor - U2415. An ultra-thin bezel for near borderless viewing between monitors.

G. Dell Dual Monitor Stand – MDS14. Improve your productivity with multi-adjustment capabilities.



61 cm (24")

F

G

Each monitor and the Dell Dual Monitor Stand - MDS14 are sold separately.

*Source: Improving Employee Productivity with Dual Monitors, IDC InfoBrief, sponsored by Dell, November 2015.

°Dell monitors are #1 Worldwide for 2 consecutive years. Source: NPD DisplaySearch Quarterly Desktop Monitor Shipment and Forecast Report (2013 and 2014).

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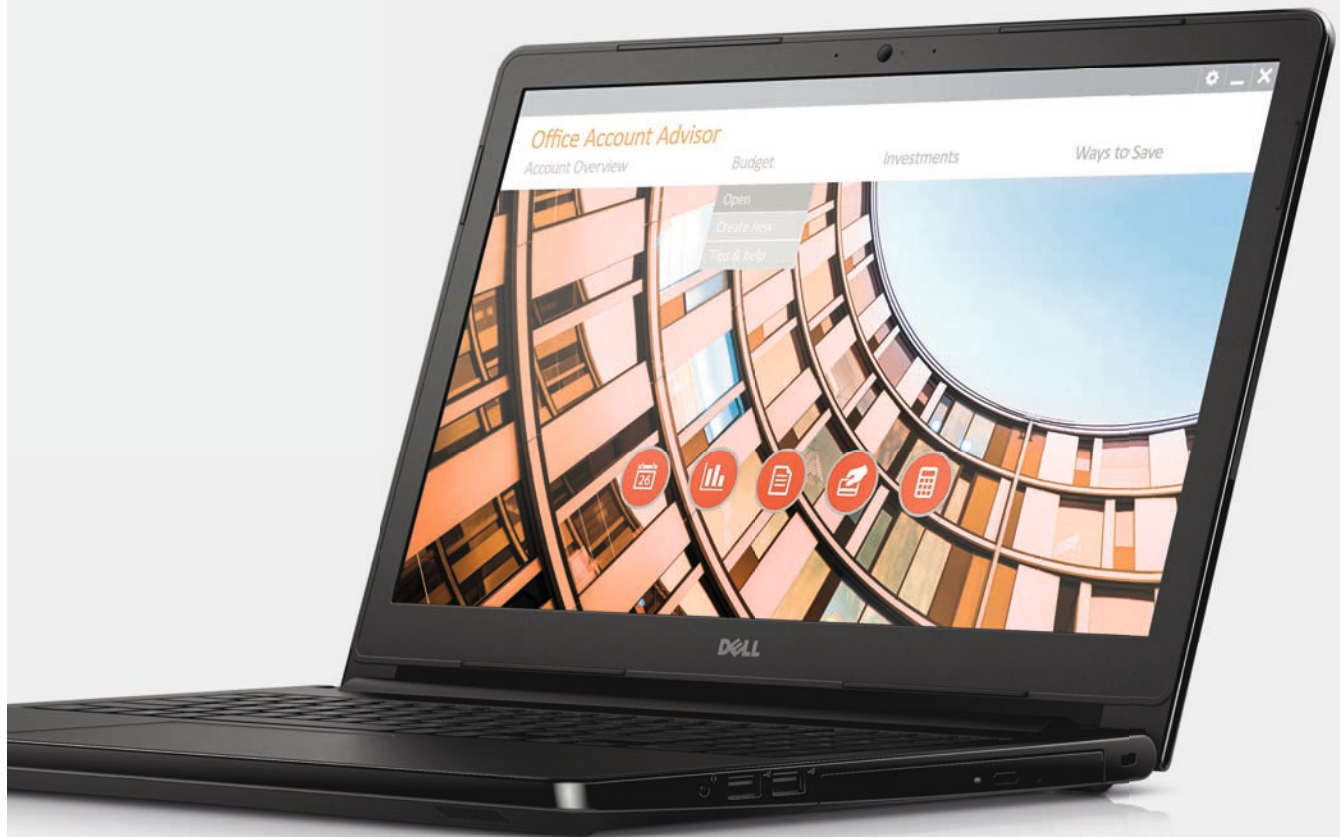
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Screen image simulated.

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 - 4 GB memory
 - 500 GB hard drive
 - 15.6" HD screen
-

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